

CONTRACT



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Product</u> political		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/19/16 / 08/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	09/19/16	09/19/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$100.00					
N 2	WIVB	09/13/16	09/13/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$95.00					
N 3	WIVB	09/14/16	09/14/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$95.00					
N 4	WIVB	09/15/16	09/15/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$95.00					
N 5	WIVB	09/16/16	09/16/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$95.00					
N 6	WIVB	09/19/16	09/19/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$195.00					
N 7	WIVB	09/13/16	09/13/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$150.00					
N 8	WIVB	09/14/16	09/14/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$150.00					
N 9	WIVB	09/15/16	09/15/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$150.00					
N 10	WIVB	09/16/16	09/16/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$150.00					
N 11	WIVB	09/13/16	09/13/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Estimate #</u> 4874
<u>Original Date / Revision</u> 08/19/16 / 08/19/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-2-----				2	\$60.00				
N 12	WIVB	09/14/16	09/14/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--2----				2	\$60.00				
N 13	WIVB	09/15/16	09/15/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---2---				2	\$60.00				
N 14	WIVB	09/16/16	09/16/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----2--				2	\$60.00				
N 15	WIVB	09/19/16	09/19/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	2-----				2	\$75.00				
N 16	WIVB	09/13/16	09/13/16	M-F 9a-10a	9a-10a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$30.00				
N 17	WIVB	09/14/16	09/14/16	M-F 9a-10a	9a-10a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$30.00				
N 18	WIVB	09/15/16	09/15/16	M-F 9a-10a	9a-10a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$30.00				
N 19	WIVB	09/16/16	09/16/16	M-F 9a-10a	9a-10a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$30.00				
N 20	WIVB	09/13/16	09/13/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$70.00				
N 21	WIVB	09/15/16	09/15/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$70.00				
N 22	WIVB	09/16/16	09/16/16	Let's Make A Deal	M-F 10-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$70.00				
N 23	WIVB	09/14/16	09/14/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$90.00				
N 24	WIVB	09/15/16	09/15/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$90.00				
N 25	WIVB	09/16/16	09/16/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$90.00				
N 26	WIVB	09/19/16	09/19/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$150.00				
N 27	WIVB	09/13/16	09/13/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$100.00				
N 28	WIVB	09/14/16	09/14/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$100.00				
N 29	WIVB	09/15/16	09/15/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$100.00				
N 30	WIVB	09/16/16	09/16/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$100.00				
N 31	WIVB	09/19/16	09/19/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$120.00				
N 32	WIVB	09/13/16	09/13/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$100.00				
N 33	WIVB	09/14/16	09/14/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$100.00				
N 34	WIVB	09/16/16	09/16/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$100.00				
N 35	WIVB	09/19/16	09/19/16	The Young & The Restless	M-F 1230p-130p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$125.00				
N 36	WIVB	09/13/16	09/13/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$100.00				
N 37	WIVB	09/15/16	09/15/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$100.00				
N 38	WIVB	09/16/16	09/16/16	The Bold & The Beautiful	M-F 130-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$100.00				
N 39	WIVB	09/19/16	09/19/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$75.00				
N 40	WIVB	09/13/16	09/13/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$50.00				
N 41	WIVB	09/14/16	09/14/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$50.00				
N 42	WIVB	09/15/16	09/15/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$50.00				
N 43	WIVB	09/16/16	09/16/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Estimate #</u> 4874
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$50.00				
N 44	WIVB	09/19/16	09/19/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$200.00				
N 45	WIVB	09/13/16	09/13/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$150.00				
N 46	WIVB	09/14/16	09/14/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$150.00				
N 47	WIVB	09/15/16	09/15/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$150.00				
N 48	WIVB	09/16/16	09/16/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$150.00				
N 49	WIVB	09/19/16	09/19/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$400.00				
N 50	WIVB	09/13/16	09/13/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$325.00				
N 51	WIVB	09/14/16	09/14/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$325.00				
N 52	WIVB	09/15/16	09/15/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$325.00				
N 53	WIVB	09/16/16	09/16/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$325.00				
N 54	WIVB	09/13/16	09/13/16	M-F CBS Even News 630-65t	M-F CBS Even News 630-65t		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$300.00				
N 55	WIVB	09/14/16	09/14/16	M-F CBS Even News 630-65t	M-F CBS Even News 630-65t		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$300.00				
N 56	WIVB	09/15/16	09/15/16	M-F CBS Even News 630-65t	M-F CBS Even News 630-65t		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$300.00				
N 57	WIVB	09/16/16	09/16/16	M-F CBS Even News 630-65t	M-F CBS Even News 630-65t		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$300.00				
N 58	WIVB	09/19/16	09/19/16	M-F CBS Even News 630-65t	M-F CBS Even News 630-65t		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$450.00				
N 59	WIVB	09/17/16	09/17/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Estimate #</u> 4874		
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 08/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$100.00				
N 60	WIVB	09/17/16	09/17/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$150.00				
N 61	WIVB	09/18/16	09/18/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$100.00				
N 62	WIVB	09/18/16	09/18/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$150.00				
N 63	WIVB	09/13/16	09/13/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$200.00				
N 64	WIVB	09/14/16	09/14/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$200.00				
N 65	WIVB	09/16/16	09/16/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$200.00				
N 66	WIVB	09/19/16	09/19/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$350.00				
N 67	WIVB	09/13/16	09/13/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$200.00				
N 68	WIVB	09/14/16	09/14/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$200.00				
N 69	WIVB	09/15/16	09/15/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$200.00				
N 70	WIVB	09/16/16	09/16/16	M-F 730-758p	M-F 730-758p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$200.00				
N 71	WIVB	09/13/16	09/13/16	Tuesday Prime Hour 1	Tuesday 758p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$350.00				
N 72	WIVB	09/13/16	09/13/16	Tuesday Prime Hour 2	Tuesday 9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$400.00				
N 73	WIVB	09/16/16	09/16/16	Friday 9-10p	Friday 9-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$450.00				
N 74	WIVB	09/18/16	09/18/16	Sunday 7-8p	Sunday 7-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$450.00				
N 75	WIVB	09/18/16	09/18/16	Sunday 8-9p	Sunday 8-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> political
<u>Estimate #</u> 4874		
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 08/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$650.00				
N 76	WIVB	09/18/16	09/18/16	Sunday 9-10p	Sunday 9-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$350.00				
N 77	WIVB	09/13/16	09/13/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$225.00				
N 78	WIVB	09/14/16	09/14/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$225.00				
N 79	WIVB	09/15/16	09/15/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$225.00				
N 80	WIVB	09/19/16	09/19/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$240.00				
N 81	WIVB	09/18/16	09/18/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$200.00				
N 82	WIVB	09/19/16	09/19/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$75.00				
N 83	WIVB	09/13/16	09/13/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$75.00				
N 84	WIVB	09/14/16	09/14/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$75.00				
N 85	WIVB	09/15/16	09/15/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$75.00				
N 86	WIVB	09/17/16	09/17/16	Saturday Wknd Wake Up RE	Sa 6a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$50.00				
N 87	WIVB	09/17/16	09/17/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1-				1	\$75.00				
N 88	WIVB	09/18/16	09/18/16	Su Wknd Wakeup 6a-8a RE	Su Wknd Wakeup		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$50.00				
N 89	WIVB	09/18/16	09/18/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$175.00				
N 90	WIVB	09/18/16	09/18/16	Su Face/Nation 1030-1130a	Su Face/Nation 10:		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$150.00				
Totals								0.00				95	\$15,140.00

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<u>Contract / Revision</u> 921122 /		<u>Alt Order #</u> 25268257
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 08/19/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	95	\$15,140.00	(\$2,271.00)	\$12,869.00
Totals	95	\$15,140.00	(\$2,271.00)	\$12,869.00

Signature: _____ **Date:** _____

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